



## The Sports Goods Export Promotion Council

1E / 6, Swami Ram Tirth Nagar, New Delhi - 110055

Tel – 011-47761100, Fax – 011-23632147

SGEPC/EP/2013-14

17<sup>th</sup> April 2013

### All The Members Of The Council

Dear Sir (s),

After the successful participation of the Indian Toy Industry in **Spielwarenmesse International Toy Fair 2013**, we are now planning the Indian participation in **Spielwarenmesse International Toy Fair 2014** which is scheduled to be held from **29<sup>th</sup> Jan to 3<sup>rd</sup> February 2014 at Nurnberg, Germany.**

Moreover, we are pleased to inform you that the participation in **Spielwarenmesse International Toy Fair 2014** has been approved under the Market Access Initiative Scheme of the Ministry of Commerce & industry, GOI. The cost of participation would be subsidized under the MAI Scheme.

We would be booking space for the Indian Pavilion in the Toy Fair 2014 before the deadline so as to get preferential location.

Since couple of years, we have been booking space in different halls as per the product as few participants were interested in booking the space in their respective product hall. **We propose to apply for additional area in other suitable halls. Therefore, please do mention the preferred Hall (on basis of your product) in your application form so that area is applied accordingly.**

The members who are interested to participate in this fair are requested to please fill and send us the below requirements for participation:-

- **Fill the** Application Form [CLICK HERE TO SUBMIT THE FORM](#)
- Send us an Initial Deposit of Rs.50,000/- (Initial Deposit of Rs.50,000/- is for 12 sq mtr. For additional space, initial deposit would be required on proportionate basis)
- Send us the Signed Terms & Conditions sheet
- LOGO in **jpeg file** via email.

**The last date for receipt of Application by the council is 30th April, 2013.**

We look forward to receiving your application at the earliest.

Best Regards,

Atul Kumar

Officer- Trade Operations

Sports Goods Export Promotion Council

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New Delhi - 110055 (INDIA)

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